



## THE LEHIGH VALLEY CHAPTER PENNSYLVANIA GUILD OF CRAFTSMEN

PRESIDENT – Chuck Arkens  
VICE PRESIDENT – Paul Grecian

### **PRESIDENT'S MESSAGE – April**

Well, Spring is here and the days are getting warmer (even though today 4/5 snow flurries were in the air). The Spring Show is now history. Overall it was a great show. Yes, it was hoped that more crafters would have been there, and with any show, there is always the desire for more attendees (and buyers). We certainly want to thank Denise Wilz for her many hours of work, in conjunction with the Reading-Berks Chapter, in putting this event together. Our next big event is the Spring Tea and Boutique. It is hoped that many of you will take part in and/or help with this event. And of course don't miss our next meeting on April 17 - an evening of information, fun and goodies.

### **SHOW AND TELL PROGRAM- Paul Grecian**

Once again we will continue our program that allows members to bring in one or two items that they are working on for presentation at our meeting. The goal is to make members familiar with the fine work being done within the chapter and allow feedback on the work itself. Participants this month are Dave Fegley, woodworking and Hiatt Zhou, photography. They will be describing the items they want to share and something about the ideas behind them. Questions and comments from the audience about what has been presented are encouraged. Please email any feedback, concerns, ideas about the program to pdgrecian@verizon.net

### **SPRING TEA PARTY AND BOUTIQUE – APRIL 21, 2007**

GOOD NEWS...our 11:00AM and 1:30PM seatings are filled...and THANK YOU to all that have already volunteered!!  
BAD NEWS...we need more volunteers! If you have the 21<sup>st</sup> open (a few hours will do just fine)...call and support your Chapter.

1. Be a server – Slips are provided with the menu printed – circle their choice...EASY!!
2. Bring your handmade items to sell at the Boutique!! I'm getting calls regarding the time the boutique is open...these are not people attending the tea.
3. Show your support and get to know your fellow Guild members.

Call and volunteer...this successful Spring Tea Party and Boutique happens only with the dedicated Guild members support. Call Buffy Albright at: 610-966-4951

Spring Tea and Boutique Committee

### **2007 HOLIDAY MARKETPLACE**

#### **Show dates November 10 and 11, 2007**

Included in last month's newsletter was the application with a July 31st deadline. You **must** be a juried member of our chapter to participate – the next jury session is September. Lehigh Valley members will get first priority until July 31st; after that we will begin to accept applications from juried members of other Guild chapters and selected artists.

Additional copies of the application are available on the chapter's website. For more information contact Denise Wilz - 215-260-1133 or info@wilzpottery.com

### **PUBLICITY PHOTOS**

We need photos of your work to be considered for the postcard, poster and other advertising – high quality JPEG files only. We do send photos to the local newspapers and it is always great to have a selection we can include with the show information. You may send them to me via email. Denise info@wilzpottery.com

**2007 SPRING SHOW**

The show was extra nice this year with beautiful work, great music and food. The committee hopes you enjoyed yourself, that you made money, new friends and learned something that will help you with your craft, display and business. Self-promotion goes a long way to your bottom-line, many of the artisans I spoke to that had a great show made sure their customers knew about the show. We can't stress this enough! Comments, suggestions and criticisms are welcome – email Denise by April 20th - [info@wilzpottery.com](mailto:info@wilzpottery.com)

**MEETING DATE**

**SEE YOU AT OUR MEETING, TUESDAY, April 17, 2007**

**MARK YOUR CALENDAR!****SEND NEWSLETTER INFO TO:**

Deborah Powell Kramer, [DPK1000@ptd.net](mailto:DPK1000@ptd.net), 8567 Kings Hwy Kempton, PA 19529

**MAY NEWSLETTER DEADLINE:**

Friday, May 4, 2007

**APRIL Board Meeting**

Tuesday, April 17, 2007  
6:15 P.M. at Moravian Church, upstairs  
Emmaus, PA

**APRIL Meeting**

Tuesday, April 17, 2007  
7:30 P.M. at Moravian Church, downstairs  
Emmaus, PA