



## THE LEHIGH VALLEY CHAPTER PENNSYLVANIA GUILD OF CRAFTSMEN

PRESIDENT – Chuck Arkens  
VICE PRESIDENT – Paul Grecian

### **PRESIDENT'S MESSAGE – September**

Well, it's September and things get back to "normal". I hope that everyone had a great summer. Our meetings start up again this month. Paul will insure that we will have some interesting meetings. Other things coming up will be our Holiday Marketplace in November, and we will end the year with our Holiday Dinner. Our meetings are a great place for our crafters to share their experiences and show plans. The best thing about our meetings is that we always learn something pertaining to our craft interests. So we are looking forward to seeing you at our meeting this month.

### **PROGRAM**

The September Program will be led by Paul Grecian and will be an opportunity to talk about what members have been doing for the last few months and what their plans are going forward. Topics that would be of interest to all members include which shows each of us have participated in, what special projects we are engaged with and how the fall show schedule looks. There will certainly be great interest in how the state show went at Chase Center, and how sales have been in general given this challenging year. Consider discussing what strategies you are using to maximize sales and what product changes you are making. All work and no fun though makes Paul a dull boy, so let's hear about any trips you've made and other fun things that have broken up your work schedule. So come prepared to talk and listen, and maybe ask a question if you need help with something.

### **HOLIDAY MARKETPLACE UPDATE**

We still have a few openings for the show, please consider joining us. It is a small show and that allows you to showcase your work to your advantage. We do need admission table volunteers – if you are not doing the show perhaps you could give us a few hours of your time (or your spouse's) to help the chapter. This is the highlight of our year and the committee works very hard to make it a pleasant experience for all. Printed advertisements will appear in the Morning Call and an issue of the Lehigh Valley Marketplace magazine on the "Corkboard" page. The show is also listed on numerous on-line calendars. Questions or comments? Call Denise 215-260-1133 or [Denise@wilzpottery.com](mailto:Denise@wilzpottery.com)

### **HOLIDAY MARKETPLACE – POSTCARDS ARE READY**

Please stop by a meeting to pick up postcards to distribute at your fall shows and mail to your customers. You may also pick them up at Out of Our Hands in Emmaus. Or contact me and I will mail them to you. This is a GREAT form of advertising!!! Denise Wilz 215-260-1133

### **TEACUP DONATIONS**

Do you have pretty teacups with their saucer and/or fancy teaspoons just hanging around that you do not know what to do with? We are creating a booth to advertise the Tea Party and sell teacups with their saucer, a teaspoon and selected teas as a fundraiser for our High School Awards. Donations will help us keep the cost of each set down to just the cost of the teas. Items must be in excellent condition. Contact Carolyn Lagler 610-966-3172

### **CONGRATULATIONS**

Congratulations to Steve Wietecha, for winning a blue ribbon and cash prize for Outstanding Craftsmanship, at Lansdale Festival of the Arts on Saturday, August 23, 2008.

### **FYI**

Anyone interested in pet photography events should definitely take a look at Jane Caruso's web site and contact Jane for a list of upcoming dates and info!

(610) 360-2005, [jane@contempphoto.com](mailto:jane@contempphoto.com), [www.contemporaryconceptsp photography.com](http://www.contemporaryconceptsp photography.com)

## TEA PARTY AND BOUTIQUE

We are proud to tell you we reported a profit of \$1,054.25 at our Tea Party and Boutique this past April 29<sup>th</sup> at The Macungie Institute. THANKS TO ALL THAT MADE THIS POSSIBLE!!

REMEMBER to e-mail Carolee Fegley any recipes of bread, soup, sandwich spreads or desserts so they might be included in our Third Cookbook. ([caroleefegley@rodale.com](mailto:caroleefegley@rodale.com))

Mark your calendar for next years Tea and Boutique...April 18<sup>th</sup> 2009. WE NEED EVERYONES HELP TO MAKE THIS FUNDRAISER A SUCCESS!!

See you in September...think Tea Party when attending affairs and they serve a delicious chilled soup, bread, or dessert!!

Tea Party Committee

## STATE NEWS

- o A PGC Board of Director's meeting was held August 20 at the new headquarters location in Lancaster, PA
- o The Summer Chase Center Show in Wilmington, Delaware was a success with 180 exhibitors participating in 193 booth spaces. Attendance was down slightly (4800 vs. 5000) from 2007, but most participants reported good sales. Next summer's show at Chase is set for July 24-26, 2009.
- o The Fall PGC Show is set for October 18-19 at Montgomery County Community College. The show is not yet quite full. Contact our own Jan Schmoyer for vacancy details if you want to participate in this show or go to the PGC website for details at [pacraftsa.org](http://pacraftsa.org).
- o The PGC Holiday Show (not the Lehigh Valley Chapter Show) is scheduled for November 8-9, 2008 at the Manheim Township High School in Lancaster, Pa. As of August 20, there were 125 exhibitors participating in 130 booths and a few spaces were still open.
- o State Jurying - the next State Jury session will be held September 10 and hosted by the Yellow Breeches Chapter.
- o Membership - Total membership of the PGC as of July 30 is 1,375 with 116 members being added since April and composed of 919 chapter members and 456 members at large.
- o The grand opening of the new PGC Headquarters was September 5 with the Mayor of Lancaster, the Honorable Rick Gray cutting the ribbon. As part of the grand opening a new crafts boutique named The Guided Tulip was also opened at the headquarters location. Merchandise displayed at the Guided Tulip is by our state juried members and is very diverse.
- o The annual meeting of the PGC which is open to all members was held the next day, September 6. Our PGC President, John Hesselberth welcomed members and guests and our Executive Director, Sherry Boyer, introduced the PGC Staff and discussed our shows, partnerships and new opportunities that the guild is pursuing. A PowerPoint presentation addressing our membership and chapters was also made. Sherry Boyer is also planning to attend our October chapter meeting and she will also make this presentation to us as well.
- o For 2009, the number of directors of the PGC will be reduced to 18 from the present 22 as part of a transition plan to an eventual 15 directors in 2010 which was approved by the guild last year. Two existing directors have been held over for one more year to assure continuity of key people and officers. In addition, three craftsmen were nominated for director terms: Brian Cunfer, Maureen Kamerick and David Lunin. The election will be held October 1 and all members in good standing will be able to participate in the voting. My term as a director ends this year.

Gary Campbell

## NEWSLETTER BY EMAIL

As mentioned in previous newsletters, if you would be willing to have the newsletter only emailed to you please email [dpk1000@ptd.net](mailto:dpk1000@ptd.net) stating your name and email address.

# MARK YOUR CALENDAR!

Tuesday, September 16 at 7:30 PM is our first fall meeting

**SEND NEWSLETTER INFO TO:**

Deborah Powell Kramer, DPK1000@ptd.net, 8567 Kings Hwy Kempton, PA 19529

**OCTOBER NEWSLETTER DEADLINE:**

Friday, October 10, 2008

**September Board Meeting**

Tuesday, September 16, 2008  
6:15 P.M. at Moravian Church, upstairs  
Emmaus, PA

**September Meeting**

Tuesday, September 16, 2008  
7:30 P.M. at Moravian Church, downstairs  
Emmaus, PA