

[WWW.LVCRAFTSGUILD.ORG](http://WWW.LVCRAFTSGUILD.ORG)

April 2009



## THE LEHIGH VALLEY CHAPTER PENNSYLVANIA GUILD OF CRAFTSMEN

PRESIDENT – Paul Grecian  
VICE PRESIDENT – Delano Morgan

### **PRESIDENT'S MESSAGE**

I want to take a moment to thank our Vice President, Del Morgan and the Programs Committee for working so hard to prepare informative and fun programs for the coming months. Jan Schmoyer did a great job of showing the dos and don'ts of booth set up at our March meeting. Seeing actual examples of booth displays is a very effective way of driving home the point that details matter.

Also, Buffy Albright and the Spring Tea Committee are in overdrive, working hard to bring off yet another successful and highly anticipated event. I have added an entry to the LV Chapter's blog to let potential viewers know a few seatings remain.

I'll be heading to Lancaster on April 18<sup>th</sup> for the Officers Retreat. I've registered for presentations dealing with websites and programs, both of which I hope will have applicability to our chapter.

I have always found spring to be an optimistic time of year. I hope everyone can take that feeling into all of our upcoming endeavors.

Paul Grecian/Photography

### **PROGRAM**

Creating an Artist Bio / Artist Statement

What is the purpose of each statement?

Learn the difference between an artist bio and an artist statement. We will discuss key points of each, and what each statement should do for both you the artisan and your customers. After the discussion you'll put pen to paper and begin crafting an artist bio or statement that defines you and your work and appeals to customers considering your products.

Delano Morgan/Photography

### **SPRING TEA PARTY AND BOUTIQUE – APRIL 18, 2009**

As I am writing this article for the newsletter...finishing touches are being made for The Spring Tea Party and Boutique. Tickets have been mailed, tablecloths still need to be pressed, recipes are handed out to all that volunteered to bake, make a soup or sandwich spread, and jobs are assigned the day of the event as well as set-up and clean-up before and after this fundraiser. REMEMBER to deliver your boutique items on FRIDAY AFTER 4PM till 9PM at The Macungie Institute located at 510 E. Main Street, Macungie.

We still have tables available at our 1:30 seating for tea....tables of 4 are \$60.00.

See you on the 18<sup>th</sup> of April.....

Tea Party Committee

**HOSPITALITY FOR APRIL MEETING**

Kim Klein and Eileen Cressman Reeder will provide us with snacks.

Carolyn Lagler, hospitality (cut and pierced lampshades)

**VENDORS WANTED FOR ARTS & CRAFT FAIR AT THE BEACH - June 6<sup>th</sup>**

Arts & Craft Festival on Saturday, June 6<sup>th</sup> from 9am until 4pm at the 26<sup>th</sup> Street Sports Complex, Brigantine, NJ - hosted by the Brigantine PTA. We are looking handmade unique CRAFTS (doll clothes, purses, soaps, confections, bird houses, children's toys), FINE ARTS (sculptures, painting) as well as restaurant/food vendors (do you make the Best crab cake sandwiches or Award Winning Hot wings???) and community groups (Are you looking to increase community awareness or raise your memberships??).

For additional information, please contact Jennifer Hitchner (856)297-0639 or [clint\\_jennifer@comast.net](mailto:clint_jennifer@comast.net). The Brigantine PTA has the right to reject any application that we do not deem appropriate for the event. The vendor application and additional information is available on our website: <http://pta.brigantine.schoolfusion.us> We can only accept 150 vendors – Pay the CHEAP APPLICATION FEE (\$40) and be one of the first to get your applications in to secure your space!!!

Brigantine Beach, NJ is South Jersey's best kept secret! It's a pristine hideaway for families seeking a safe, peaceful haven. The beautiful year-round beach community approximately 2 minutes North of Atlantic City for folks that enjoy the casinos and world famous Atlantic City boardwalk. We anticipate June 6<sup>th</sup> to be a great weekend for vendors because busy the town will be filled with locals, real estate owners, summer rental tenants (beach tags go on sale on May 1st) and more. <http://www.brigantinebeachnj.com/>

Submitted by Eileen Creesman Reeder-polymer clay

**A DAY IN THE PARK - June 13 in Macungie**

If interested, see attached application or contact Macungie Memorial Park @ 610-966-4289. More information available at: [www.macungiepark.com](http://www.macungiepark.com)

**MINI GRANT APPLICATION**

Please see the attached form and return to Carolee Fegley (see bottom of form) by May 12, 2009

**CHANGE TO MONTHLY NEWSLETTER DISTRIBUTION MAILING**

As discussed at the March meeting, we are still giving our members one more month of mailed newsletters to insure that they are ready for our change to email. As of MAY we will attempt to satisfy all members, while hopefully reducing costs. **PLEASE** contact me if you want your newsletter to still be sent to you by regular postage mail. Mailing the newsletter to you on a special request basis is NOT a problem, as long as you let me know that this is the most convenient way for YOU to receive the newsletter. Our change to the email format will allow our guild to realize a sizable cost savings by eliminating unnecessary postage and printing fees. You will always receive you emailed newsletter the week before our meeting (3<sup>rd</sup> Tuesday each month), giving you time to read it at your leisure and/or print it out for future reference.

If you have already contacted me by phone, email or in person with either choice, thank you for helping our guild!!!

If you are currently receiving your newsletter via email or will be in the future, please check your information (e-mail address) on the members' directory of the guilds web site <http://lvcraftsguild.org> . If your e-mail address is incorrect please contact Deborah Powell Kramer at the number listed below or at [dpk1000@ptd.net](mailto:dpk1000@ptd.net)

**As of May 2009, newsletters will be postage mailed to those members who do not own or have access to a computer or feel more comforted by a mailed newsletter. Those members will have to contact our newsletter editor Deborah Powell Kramer at 610-756-6065 to receive the newsletter via US Mail beginning MAY 2009. Thank You and hopefully all wishes shall be granted!!!!!!**

**HOLIDAY MARKETPLACE****Who is the Holiday Marketplace committee?**

The committee is – Buffy Albright, Carolee Fegley, Jacqui Hartranft, Carolyn Lager and Denise Wilz. You are welcome to bring new ideas to any and all.

**Holiday Marketplace – November 14 and 15, 2009**

We hope you can add our chapter show to your show schedule. The deadline is July 31st and the cost is just \$100!

We have help with set-up and tear-down.

Thank you, Denise Wilz 215-260-1133 [Denise@wilzpottery.com](mailto:Denise@wilzpottery.com)

**Photographs for Postcards**

Please submit your photos or slides with your application. Holiday themed work gets top priority!

**Caterer for Holiday Show**

The committee is looking for suggestions for caterers. Caterer's name is included in most of our advertisements.

Please pass contact information on to Denise at 215-260-1133 or [Denise@wilzpottery.com](mailto:Denise@wilzpottery.com).

**CONDOLENCES**

We send our most sincere thoughts to Buffy Albright at this most difficult time with the passing of her mother.

**THINKING OF YOU**

Debi Short has had surgery and is recovering. We send our best wishes for a speedy recovery and hopes of seeing her very soon.

## MARK YOUR CALENDAR!

**SEND NEWSLETTER INFO TO:**

Deborah Powell Kramer, DPK1000@ptd.net, 8567 Kings Hwy Kempton, PA 19529

**MAY NEWSLETTER DEADLINE:**

Friday, May 8, 2009

**April Board Meeting**

Tuesday, April 21, 2009

6:15 P.M. at Moravian Church, upstairs

Emmaus, PA

**April Meeting**

Tuesday, April 21, 2009

7:30 P.M. at Moravian Church, downstairs

Emmaus, PA