



THE LEHIGH VALLEY CHAPTER PENNSYLVANIA GUILD OF CRAFTSMEN

PRESIDENT – Paul Grecian
 VICE PRESIDENT – Delano Morgan

PRESIDENT'S MESSAGE

I hope you all have been enjoying our meeting presentations as much as I have. I think the programs have been informative and entertaining. October's program too should be great. And here we are into fall, a very busy time of year for everyone. We have a show to put on and decisions to make about our Holiday Dinner. More information will be given at the October meeting. I encourage everyone to come out to the meeting, enjoy the program, and spend some time with this highly creative group we have at the Lehigh Valley Chapter of the Guild. As the holidays are now approaching, some of our members will be actively preparing for shows, but I hope we all get a chance to get outdoors and enjoy the colorful change of seasons.

Paul Grecian/Photography
 215-529-9882

PROGRAM - The "M" Word - Marketing!

What exactly is that beast? And how does a one-person show do it all?

This is a meeting and speaker you definitely do not want to miss!

"Everything we do at Speak Easy is based on helping people better understand the communication process and how to use it to achieve their vision of success."

Join us as Kerry Paterson, President of Speak Easy Communications, Inc. helps us each of us discover how to present our self and our art and craft to the world. At this extremely informative meeting Kerry will cover key points and open our awareness about how to effectively use various forms of communication and other media that will get your products into the public eye!

Del Morgan/Fine Art Photography
 Images to enrich our lives ! ©
<http://www.delmorganphoto.com/>
 Home: 610-435-4570
 Cell: 610-762 -6467

HOSPITALITY

Donna Posnak and Val Martz will be providing us with snacks at our October meeting.

Carolyn Lagler/Lampshades
cflagler@ptd.net
 610-966-3172

NAME BADGES

We will be ordering Lehigh Valley Chapter name badges after the October guild meeting. If you would like one, please sign the order at the meeting or send an e-mail to LinArkens@aol.com. They will cost about \$11.00 and have a pin on the back. If you would like it to have a magnetic back, add \$1.50 and let me know. The magnetic back is two-piece and should not be used with anyone who has a pacemaker. Hopefully, they will be available before the Holiday Show. If you asked for one in the past several months, please order again. Make sure you write legibly how you want your name to appear.

Linda Arkens/Quilting/Membership
LinArkens@aol.com
 215-855-5599

HOLIDAY MARKETPLACE – NOVEMBER 14/15 (Still accepting applications)

Become involved with your guild. If for some reason you are unable to sign up to do our Holiday Show, please consider volunteering at the show that weekend.

We currently have 25 artists signed up to participate and we have room for 45. The cost is \$100 for our members. We are working on finding someone to provide refreshments, including lunch, on site. We do expect to have the Boy Scouts on duty for both set-up and tear-down. One of our members will be a greeter to help new participants find their space and answer questions. Advertising is ongoing. Thanks to everyone who has signed up! The application is available on-line on the Events page. Please contact Denise Wilz if you have any questions.

Admission table volunteers needed. If you can spare 2 hours of your time we can put you to work! It's an easy job – smile and welcome the patron to the show and be the counter or handle money. We accept spouses. If you are not able to participate in the show this is a fabulous way to support our chapter. Please contact Buffy Albright at 610-966-4951 to schedule your time. Thank you!

Denise Wilz/Pottery/Treasurer
denise@wilzpottery.com
 215-260-1133

HOLIDAY DINNER

We will be signing up for the holiday dinner at the October meeting. Information will be available at the meeting. Any questions contact Jacqui Hartranft at japhart@ptd.net.

FOR SALE, SERVICES and REQUESTS

This new section of the Newsletter is an ideal vehicle for members to find crafts materials (Wanted), to sell (For Sale) such as displays, tents, etc. or to request services/help

- Do you need high quality images of your artwork for show jurying, ZAPApplication, art school applications, postcards, your web-site, show catalogs or Giclee prints? My goal is to create visual solutions that bring your art to life. My objective is to work closely with each artist, to provide high quality images at fair and reasonable cost in order to help artists succeed in promoting their work. I'd love to help you with your next project. Please contact me for more details.

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- Lower Macungie Library is looking for volunteers who would be interested in teaching a one hour craft once a month at the library. Please contact:

Denise Stevens
 Lower Macungie Library
dstevens@lowermaclib.org
 610-966-6864

- A small boutique type store is opening in Foxburg, PA. and is seeking quality items to sell or cosign. If you're interested please contact:

Sally McKissick
smkissick@embarqmail.com

MARK YOUR CALENDAR!

SEND NEWSLETTER INFO TO:

Deborah Powell Kramer, DPK1000@ptd.net, 8567 Kings Hwy Kempton, PA 19529

NOVEMBER NEWSLETTER DEADLINE:

Friday, November 6, 2009

October Board Meeting

Tuesday, October 20, 2009

6:15 P.M. at Moravian Church, upstairs

Emmaus, PA

October Meeting

Tuesday, October 20, 2009

7:30 P.M. at Moravian Church, downstairs

Emmaus, PA