



THE LEHIGH VALLEY CHAPTER PENNSYLVANIA GUILD OF CRAFTSMEN

PRESIDENT – Paul Grecian
VICE PRESIDENT – Delano Morgan

PRESIDENT'S MESSAGE

At the February meeting we had a good discussion led by our Vice President Del Morgan, concerning the types of programs and activities we would like to engage in. The result was a consensus around three main themes: 1. the business aspect of what we do, 2. the creative aspect of our craft/art, and 3. having fun. So, these will be our goals. On the business end, I announced that our chapter blog was up and active. It is available for all to see at www.lvcraftsmen.wordpress.com. There is a lot I want to add to the blog, and changes that need to be made, but the fundamentals are there. So come out and visit, and leave a comment if you would like. New material will be added on a regular basis.

Paul Grecian/Photography

PROGRAM

“Go home with ways to improve your craft”

Booth Display: Designing a show setup that will attract customers

Veteran craft show participant and standards chair Janis Schmoyer, along with vice president Del Morgan, will present key points on how to design an effective fine craft show booth. Learn what works, what doesn't and how you can make your booth increase sales. Please bring along pictures of your booth displays. We hope you'll walk away with a sketch of the new booth you're going to employ at your next fine craft show.

Delano Morgan/Photography

SPRING TEA PARTY AND BOUTIQUE – APRIL 18, 2009

The Spring Tea and Boutique is held at The Macungie Institute at 510 E. Main Street, Macungie. The Tea and Boutique will be here before we realize it....so I am BEGGING for more help!!

On the 18th of April we will be making food, serving food, and cleaning up after serving about 100 individuals. These “tea patrons” are served ice tea, assorted breads, soups, sandwiches and an array of desserts plus hot teas that are all homemade by various artisans in our Chapter. Each table has its own dishware, glassware and silverware...thus the need for dishwashers and dryers. The menu is as follows:

Assorted Hot Teas

Iced Teas:

Cranberry/Raspberry
Mint
Unsweetened

Sandwiches

Egg with Bacon
Chicken with Cranberries, Pecans and Apple
Ham
Cucumber Spread
Vegetable Beef Pinwheels
Pineapple Nut

Assorted Tea Breads served with Devonshire Cream

Soups

Cream of Mushroom
Italian Wedding Soup
Chilled Strawberry

Assorted Desserts

We need volunteers for all the soups, sandwiches and desserts! After reading the above menu...you can see why we need everyone's help! IF YOU ARE NOT COMFORTABLE IN THE KITCHEN...we still need your help in so many other ways! Here are a few...

- Drying Dishes 1-4 (Need 2 more people)
- Server 10:30-1 (Need 2 more people)
- Hostess (Need 2 for both seating – 11 and 1:30)
- Someone to bring 20 lbs of ice by 10:30
- Help with Clean-Up 3:30 to 5 (Guess what-No one signed up for this slot!)
- Iron Table Coverings (25 to 30 table coverings)
- Iron Napkins (about 100)

SO...make my day...call 610-966-4951 and volunteer to make this fundraiser a big success!!

In this newsletter, you will find the form to participate in the Boutique in an adjoining room. The hours are Saturday 10-4...10% commission on sales goes to the chapter for our Student Awards Program. You do not have to be a juried member of our Chapter to participate. Call 610-966-4951 if you are participating. REMEMBER drop off is Friday, April 17th after 4PM.

VOLUNTEER....GET TO KNOW YOUR FELLOW CHAPTER MEMBERS...

The Tea Party Committee
610-966-4951

TEA PARTY BOUTIQUE

This is an opportunity for all members to participate in making this year's Tea Party and Boutique even more successful for everyone involved. If you are unable to contribute time or culinary skills, would you consider donating a moderately priced (\$10-\$20) piece of your work as a door prize to be claimed from the Boutique exhibit?

- Participants would be cited in the program
- Each would receive a charitable donation statement from the guild for tax purposes
- With more traffic through the Boutique, (hopefully) more sales will be generated
- Door prizes may be grouped and/or highlighted in some way to draw extra attention, and to simplify work for the Boutique staff
- Contributing artisans are encouraged to include a brief biographical/creative sketch. Who knows...a freebie could lead to a commission
- Cash rebates, in the prize value amount could be given to a winner who may have already purchased a piece of the artisan's work... Or, the prize-winner may opt to deduct the prize value amount and pay the balance to purchase a greater piece of their choice of the artisan's work. The prize-winner may choose one from a variety of equally priced items, offered at the donor's discretion

These are just a suggestions, open to discussion at the March meeting .

RIEGELSVILLE LIBRARY SHOW

Information and the application for the Riegelsville Library show is attached to the Newsletter email. For those still receiving the Newsletter by mail, please contact Valerie Martz @ snippets3d@gmail.com

Riegelsville Library Show, a lovely location. A one-day show, lots of local publicity.

GREEN LANE FIRE COMPANY – “Smoke in the Valley”

The Green Lane Fire Company is holding it's 1st annual "Smoke in the Valley" BBQ contest, May 15th & 16th, 2009. This contest has been sanctioned by the Kansas City BBQ Society, www.kcbs.com . We are interested in having high quality crafts people as vendors for this event. Interested craftsmen should email Joy Davies for pricing and more information: joydavies@msn.com.

HOSPITALITY

Jan Schmoyer and Sharon Hamilton will be providing us with snacks for the March meeting. As at the Feb. meeting we will have our hospitality both before and after the meeting.

CHANGE TO MONTHLY NEWSLETTER DISTRIBUTION MAILING

Beginning with the April issue, newsletters will be sent via e-mail to all members. This change will allow our guild to realize a sizable cost savings by eliminating unnecessary postage fees.

If you do not currently receive your newsletter via email, please check your information (e-mail address) on the members directory of the guilds web site <http://lvcraftsguild.org> . If your e-mail address is incorrect please contact Deborah Powell Kramer at the number listed below.

An exception will be made for members **who do not own or have access to a computer**. Those members will have to contact our newsletter editor Deborah Powell Kramer at 610-756-6065 to receive the newsletter via US Mail.

RESULTS OF FEBRUARY MEETING SURVEY

Results of the survey and discussions conducted at our February meeting will be available at the March meeting. Thank you to everyone who participated in the survey to help us to identify subjects of interest and education for our monthly meetings.

I would like to extend a special note of Thanks to Carolyn Lagler, Kathy Delhagen, and Sue Newquist for volunteering their time and effort to plan and help conduct our monthly programs for 2009. I am certain we will all benefit from their efforts, and the experience they bring to this committee.....see program schedule attached to the email newsletter. If not receiving the newsletter by email, printed copies will be available at the March meeting or contact Del Morgan.

The attachment lists topics and subject matter to be covered at each of our meetings. Please plan to join us at our monthly guild meetings for an evening of fun, education, and an opportunity to meet and get to know your fellow guild members a little better.

HOLIDAY MARKETPLACE

Who is the Holiday Marketplace committee?

The committee is – Buffy Albright, Carolee Fegley, Jacqui Hartranft, Carolyn Lager and Denise Wilz. You are welcome to bring new ideas to any and all.

Holiday Marketplace – November 14 and 15, 2009

We hope you can add our chapter show to your show schedule. The deadline is July 31st and the cost is just \$100!

We have help with set-up and tear-down.

Thank you, Denise Wilz 215-260-1133 Denise@wilzpottery.com

Photographs for Postcards – needed by April 1st

Please submit your photos or slides with your application. Holiday themed work gets top priority!

Caterer for Holiday Show

The committee is looking for suggestions for caterers. Caterer's name is included in most of our advertisements.

Please pass contact information on to Denise at 215-260-1133 or Denise@wilzpottery.com.

MEMBER'S ACTIVITIES

Denise Wilz will be demonstrating the Pennsylvania German sgraffito decorating technique on pottery at the Philadelphia Museum of Art's Family Program "Experience Colonial Life at Mount Pleasant" in Fairmont Park on April 26th.

MARK YOUR CALENDAR!

SEND NEWSLETTER INFO TO:

Deborah Powell Kramer, DPK1000@ptd.net, 8567 Kings Hwy Kempton, PA 19529

APRIL NEWSLETTER DEADLINE:

Friday, April 10, 2009

March Board Meeting

Tuesday, March 17, 2009
6:15 P.M. at Moravian Church, upstairs
Emmaus, PA

March Meeting

Tuesday, March 17, 2009
7:30 P.M. at Moravian Church, downstairs
Emmaus, PA